



AmadoChiliCookoff.org



Saturday December 11, 2021 | 9 am-3 pm

THE AMADO TERRITORY

I-19 & Exit 48 | 3001 East Frontage Road | Amado, Arizona 85645

2021 SPONSOR PACKET

Supporting the Amado Youth Center





We're looking forward to a rousing return of our  **Amado Chili Cook-off Randy & Rose Estes Classic Car & Motorcycle Show** ► 9 am to 3 pm, Saturday, December 11th!

Our 2019 Amado Chili Cook-off Randy & Rose Estes Classic Car and Motorcycle Show attracted over 1,800 visitors to the Amado Territory with lots of chili-tasting and voting, over 80 classic car and motorcycles, all day musical entertainment, and 40 food, craft, and services vendor booths, *plus* tourism information booths.

Now, we're bringing it all back!

The Cook-off will raise funds for the New Amado Youth Center. Event sponsorships and tax-deductible donations will support our event, building the new Amado Youth Center, and its life skill development and drug prevention programs.

Thankyou! We hope you can continue to support our Amado youth.

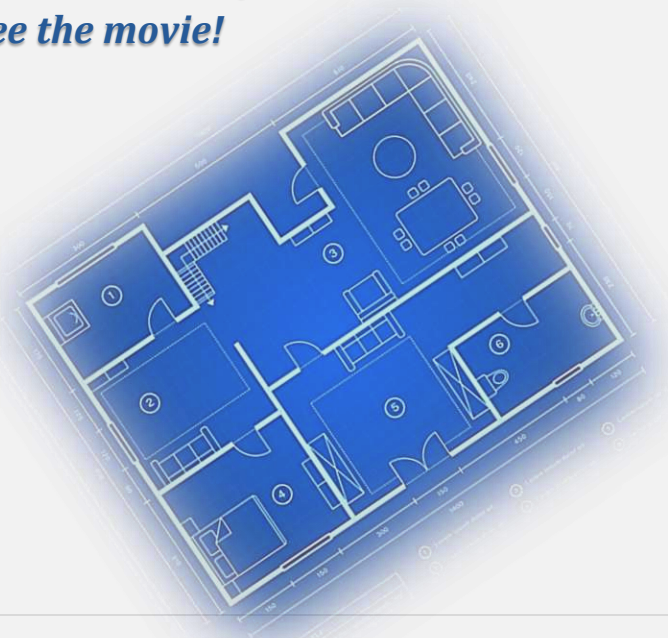
PSST! Want to see how we pulled off our Virtual 10th Anniversary Amado Chili Cook-off and Classic Car and Motorcycle Show?

Visit amadochilicookoff.org to see the movie!



BUILDING FUND

Building Futures



2021 SPONSORSHIP OFFERINGS

\$5,000 Platinum Saddle Sponsor

- ◆ Placement of two (2) 6-foot by 2-foot banners at prominent locations at the event (banners will be provided by the Amado Chili Cook-off)
- ◆ Primary placement of business logo on promotional materials
- ◆ Primary mention in online, print, or broadcast advertising and public relations
- ◆ A 20 x 20-foot, vendor space at event (we recommend bringing an event tent cover)
- ◆ 8 free tickets for chili tasting
- ◆ Mention prior to the announcement of Chili Cook-off awards
- ◆ Recognition on Sponsor Board and over the PA system throughout the day
- ◆ Sponsor Name on Top Event Awards (choice preference in order of sponsor commitments)
- ◆ Large Sponsor Appreciation Plaque

\$3,000 Diamond Horseshoe Sponsor

- ◆ Placement of One (1) 6-foot by 2-foot banner at a prominent location at the event (banner will be provided by the Amado Chili Cook-off)
- ◆ Secondary placement of business logo on marketing materials
- ◆ Secondary mention in print or broadcast advertising and public relations
- ◆ A 10 x 10-foot vendor space at event (we recommend bringing an event tent cover)
- ◆ 5 free tickets for chili tasting
- ◆ Recognition on Sponsor Board & over the PA system throughout the day
- ◆ Sponsor Name on Secondary Event Awards (choice in order of sponsor commitments)
- ◆ Large Sponsor Appreciation Plaque

2021 SPONSORSHIP OFFERINGS

\$1,500 Gold Lasso Sponsor

- ◆ Placement of One (1) 4-foot by 2-foot banner at the event (banner will be provided by The Amado Chili Cook-off)
- ◆ Third position placement of business logo on marketing materials
- ◆ A 10 x 10-foot vendor space (we recommend bringing an event tent cover)
- ◆ 4 free tickets for chili tasting
- ◆ Recognition on Sponsor Board & over the PA system throughout the day
- ◆ Medium Sponsor Appreciation Plaque

\$500 Silver Buckle Sponsor

- ◆ Small Logo Placement on marketing materials
- ◆ 3 free tickets for chili tasting
- ◆ Recognition on Sponsor Board & over the PA system throughout the day
- ◆ Appreciation certificate in stand

\$250.00 Copper Bridle Sponsor

- ◆ Business name in event program
- ◆ 2 free tickets for chili tasting
- ◆ Recognition on Sponsor Board & over PA system throughout the day
- ◆ Appreciation certificate in stand

\$100.00 Brass Spur Sponsor

- ◆ Business Name / Your Name in event program
- ◆ 1 free ticket for chili tasting

SPONSORSHIP PLEDGE

Name of Sponsoring Company, Individual or Organization: _____

(Please enter name exactly as it should appear in all printed materials)

Contact Person: _____ Cell: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ - _____ - _____ Fax: _____ - _____ - _____ E-mail: _____

Website: _____

How did you hear about this event? _____

I agree to be a sponsor in the following category: (Please ☒ one)

☐ \$5000 PLATINUM SADDLE

☐ \$3000 DIAMOND HORSESHOE

☐ \$1500 GOLD LASSO

☐ \$500 SILVER BUCKLE

☐ \$250 COPPER BRIDLE

☐ \$100 BRASS SPUR

I have enclosed a check in the amount of

\$_____ payable to: PPEP, Inc.,

(Please note on check memo: Amado Chili Cook-off)

Mail to: Attn. Amy Bass, 1200 East Ajo Way, Ste. 101 | Tucson, Arizona 85713

For Online Payments & Registrations: VISIT: AmadoChiliCookoff.org



Please bill my: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card Number: _____, 3- or 4-digit CVV Code _____, Exp. ____/____/____ Billing Zip Code _____

I will need a receipt of payment: Yes ☐ No ☐

Thank You For Your Continued Support!

The Amado Chili Cook-off Randy & Rose Estes Classic Car & Motorcycle Show Committee